

3RD PARTIES

Data controller: Livesport s.r.o., with its registered office at Bucharova 2928/14a, Stodůlky, 158 00 Prague 5, Aspira Business Centre, ID 274 33 722, registered in the Commercial Register maintained by the Municipal Court in Prague, file no. C113331, Czech Republic (“we”).

In this list, we provide you with additional information about third parties which may receive your personal data – recipients of personal data, provided you have provided us with your consent. List of recipients:

Category	Recipient	Third country recipient?	Reference to transfer mechanism outside EU
Marketing: Platforms and tools for emailing, push notification and other marketing	Google Ireland Limited , Gordon House, Barrow Street, Dublin 4, Ireland	No	
	Meta Platforms Inc. , 1601 Willow Road Menlo Park, CA 94025, Usa	Yes	Company is registered under Data Privacy Framework.
	LinkedIn Ireland Unlimited Company , Wilton Place, Dublin 2, Ireland	No	
	X Corp. , 1355 Market Street, Suite 900. San Francisco, CA 94103, Usa	Yes	Reference to Scc
	TikTok Technology Limited, Ireland and TikTok Information Technologies UK Limited, United Kingdom , acting as joint-controllers	Yes	Adequacy decision countries list (UK)
Cookies consent management	OneTrust, LLC , Atlanta, 1200 Abernathy Rd NE # 600, Usa	Yes	Reference to Scc .

Advertising partners	Criteo GmbH, Gewürzmühlstrasse 11, 80538 München, Germany	No	
	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland	No	
	Google LLC, 1600 Amphitheatre Parkway, Mountain View, California 94043, Usa	Yes	Company is registered under Data Privacy Framework. Reference to Scc .
	Index Exchange Inc., 74 Wingold Avenue, Toronto, M6B1P5, Ontario, Canada	Yes	Adequacy decision countries list (commercial organization).
	InMobi Exchange 30 Cecil Street, #19-08, Prudential Tower, 049712, Singapore	Yes	Reference to Scc .
	Magnite Inc., 6080 Center Drive, Suite 400, 4th Floor, Los Angeles, CA 90045, Usa	Yes	Company is registered under Data Privacy Framework. Reference to Scc .
	Xandr Inc., 28 West 23rd Street, Fl 4, New York, NY 10010, Usa	Yes	Standard Contractual Clauses and other safeguards. You can request them directly at Xandr Inc. More information here .
	Teads Schweiz GmbH, Heinrichstrasse 239, 8005 Zürich, Switzerland	Yes	Adequacy decision countries list.
		Yes	

	Open X Limited , 207 Regent Street, London, W1B3HH, United Kingdom		Adequacy decision countries list.
	Pubmatic Inc. , 601 Marshall Street, Redwood City, CA 94063, Usa	Yes	Reference to Scc .
	Smaato, Inc. 240 Stockton St., San Francisco, CA California, 94108, Usa	Yes	Company is registered under Data Privacy Framework.
	Verve Group, Inc. 350 Fifth Avenue Suite 7700 New York, NY 10118, Usa	Yes	Company is registered under Data Privacy Framework.
	A9.com Inc. 530 Lytton Ave, Palo Alto, CA 94301, Usa	Yes	Company is registered under Data Privacy Framework.
	Mobfox US LLC 910 Foulk Rd., County of New Castle, Wilmington, Delaware, DE 19803, Usa	Yes	Reference to Scc
Analytics: Tools for feedback and product analytics and development	Alchemer, LLC. , 168 Centennial Parkway, Louiseville, CO 80027, Usa	Yes	Standard Contractual Clauses. You can request a copy at privacy@livesport.eu
	AppsFlyer Ltd. , Maskit st., 12371, Herzliya, Israel	Yes	Adequacy decision countries list.

	Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland	No	
Iab	Under IAB TCF 2.2., we share data with partners involved in Interactive Advertising Bureau Europe - IAB TCF 2.2.	According to the relevant partner.	A list of these is available in the cookies / privacy settings in the product.

IAB specifics

Livesport s.r.o. participates in the IAB Europe Transparency & Consent Framework and complies with its Specifications and Policies. Livesport s.r.o. uses the Consent Management Platform with the identification number 28 (OneTrust).

If you wish to change your preferences in relation to cookies or IAB partners, you can adjust or change your preferences regarding processing of your data via “privacy settings” in our product.

Advertisement specifics

We may use your data for interest-based advertising or cross-app advertising:

- you can find information about individual purposes in the cookie banner on our websites or in privacy settings in applications;
- we mainly process or allow our partners to process pseudonymized identifier related to end-user’s terminal device;
- statistical identification or other non-cookie technologies (such as eTags and web or browser cache) may be used by third parties on our webs and apps (please note that browser settings that block cookies may have no effect on such technologies);
- data collected from a particular browser or device may be used with another computer or device that is linked to the browser or device on which such data was collected;
- you may adjust your preferences or opt-out from processing in the cookie banner on our websites or in privacy settings in applications.